

A collage of various ingredients used for making pizza. In the center, a ball of dough sits on a wooden cutting board dusted with flour. Surrounding it are fresh tomatoes in a black wire basket, a bunch of green basil, a bowl of shredded white cheese, two mushrooms, a bowl of shredded orange cheese, a bowl of sliced pepperoni, a bowl of sliced black olives, and a pan of cooked chicken pieces. A glass of olive oil is visible in the top left corner.

ASSOCIATE PARTNER MEMBERSHIP

BEING A PART OF THE RTOA HAS BEEN ONE OF THE MOST REWARDING PARTNERSHIPS IN MY CAREER. I HAVE BEEN ABLE TO WORK DIRECTLY WITH ROUND TABLE OWNERS, AND THEIR COMMITTEES, TO UNDERSTAND THEIR DIRECT NEEDS AND DEVELOP FRIENDSHIPS THAT WILL LAST A LIFETIME. — 15 YEAR MEMBER

WELCOME

The Round Table Owners Association (“RTOA”) was organized in 1972 by a group of franchisees that joined together to speak with one voice to vendors, the franchisor and each other. Incorporated in 1981, the RTOA has developed into a strong and meaningful association.

In 1988, the Associate Membership Program was designed to enhance the RTOA mission by actively including the Round Table vendors’ perspectives in the decision making process.

Dues collected from Associate Members make the annual RTOA Convention possible and supports RTOA programs. The Associate Members elects a president at the annual convention. The Associate President may appoint two consultants from any of the three vendor categories. At the discretion of the Associate President, these consultants may serve as liaisons to the RTOA Board of Directors

The brochure outlines the levels of support. The criteria for determining the level of support may include; 1) Having a certain volume of business within the Round Table system, 2) Being in contract with the Franchise Corporation with an agreed contribution to the RTOA and 3) Being the sole manufacturer/producer on any specific item. The RTOA Membership Chair will assist interested vendors to the appropriate level.

The RTOA has brought Franchisees and Associate Members together over the years to share information, to discuss mutual and individual problems, and to develop common goals.

Thank You in advance for your support!

PLATINUM
LEVEL
ASSOCIATE

PL

WEBSITE

- Platinum Level placement
- Rotating banner
- Associate of the month
- Video ad
- Product showcase landing page
- Access to RTOA app
- Six ads yearly on app

CONVENTION

- Four paid convention registration fees
- Two room upgrades
- \$700 towards hotel amenities
- Premium seating at events
- Premium placement at open house
- Mic time at open house
- Video commercial
- Platinum Level name badge
- Exclusive sign recognition
- VIP cocktail party with RTOA board & GFG

ACCESS TO MEMBERSHIP

- RTOA directory access

MEETINGS

- Attend annual meeting
- Recognition at annual meeting
- Sign or full screen

BROCHURES

- Page with logo (large)

RTOA TIMES

- Large full page ad
- Two other placements
- Business page placement

GOLD LEVEL ASSOCIATE

GL

WEBSITE

- Gold Level placement
- Rotating banner
- Associate of the month
- Product showcase landing page
- Access to RTOA app
- Four ads yearly on app

CONVENTION

- Two paid convention registration fees
- One room upgrade
- \$350 towards hotel amenities
- Premium seating at events
- Premium placement at open house
- Gold Level name badge
- Shared sign recognition with Gold Level
- VIP cocktail party with RTOA board and GFG

ACCESS TO MEMBERSHIP

- RTOA directory access

MEETINGS

- Attend annual meeting
- Recognition at annual meeting
- Sign or full screen shared

BROCHURES

- Page with logo (medium)

RTOA TIMES

- Three-quarter page ad
- Business page placement

SILVER
LEVEL
ASSOCIATE

SL

WEBSITE

- Silver Level placement
- Associate of the month
- Landing page
- Access to RTOA app
- Two ads yearly on app

CONVENTION

- One paid convention registration fee
- Shared seating
- Upgraded placement at open house
- Silver Level name badge
- Shared sign with Silver Level

ACCESS TO MEMBERSHIP

- RTOA directory access

MEETINGS

- Attend annual meeting
- Shared signs

BROCHURES

- Page combined with Silver & Bronze Levels

RTOA TIMES

- Half page ad
- Business page placement



BRONZE
LEVEL
ASSOCIATE

BL

WEBSITE

- Bronze Level placement
- Landing page
- Company information
- Access to RTOA app
- One ad yearly on app

CONVENTION

- Invited to the convention
- Open house table
- Bronze Level name badge
- Shared sign with Bronze Level

ACCESS TO MEMBERSHIP

- RTOA directory access

MEETINGS

- Attend annual meeting
- Recognition at annual meeting
- Sign or full screen

BROCHURES

- Page combined with Silver & Bronze Levels

RTOA TIMES

- Quarter Page Ad
- Business Page Placement



SUPPORT
LEVEL
ASSOCIATE

SP

WEBSITE

- Support Level placement
- Landing page
- Company information

CONVENTION

- Invited to the convention
- Open house table
- Standard associate name badge
- Shared sign with other levels

ACCESS TO MEMBERSHIP

- RTOA directory access

MEETINGS

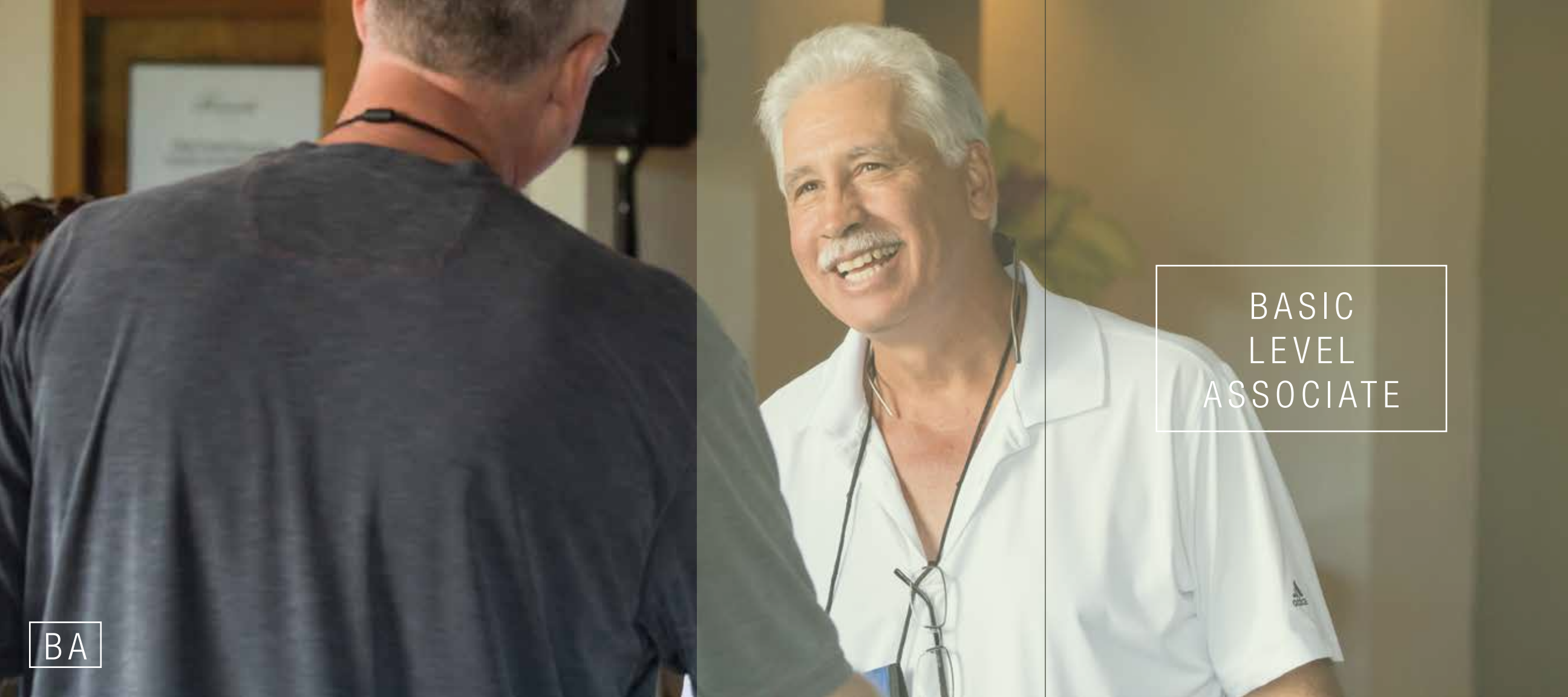
- Attend annual meeting

BROCHURES

- Large name recognition

RTOA TIMES

- Quarter page ad
 - Business page placement
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BASIC
LEVEL
ASSOCIATE

BA

WEBSITE

- Basic Level placement
- Landing page
- Company information

CONVENTION

- Invited to the convention
- Open house table
- Standard associate name badge
- Shared sign with other levels

ACCESS TO MEMBERSHIP

- RTOA directory access

MEETINGS

- Attend annual meeting

BROCHURES

- Small name recognition

RTOA TIMES

- Business page placement
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